Valley Park

Ward Profile

June 2017

0.9%

The ward of Valley Park covers 260 hectares on the south-eastern edge of Test Valley bordering Eastleigh Borough Council on one side the ward of North Baddesley on the other.

Valley Park is a semi-rural residential estate with the majority of residents being couples with young children living in modern housing. Most residents are professionals who commute to areas outside the ward for work.

The population density of the ward is 28.8 people per hectare¹. Valley Park has the fifth highest population density in Test Valley, which is unsurprising, given the residential nature of the ward in comparison to the borough as a whole.

Test Valley Borough Councillors



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Councillor Alan Dowden CllrADowden@testvalley.gov.uk Alan.dowden@hants.gov.uk

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Hampshire County Councillor

Councillor Alan Dowden, Member for **Baddesley Division**

Parish Council

Valley Park Parish Council

Key Facts

Estimated population size 2015: 7,473 Estimated population size 2020: 7,115 Predicated percentage change

from 2015 - 2020: -4.8%

Life expectancy 88.88 Male: Female: 89.4

Residents who are long-term sick or disabled

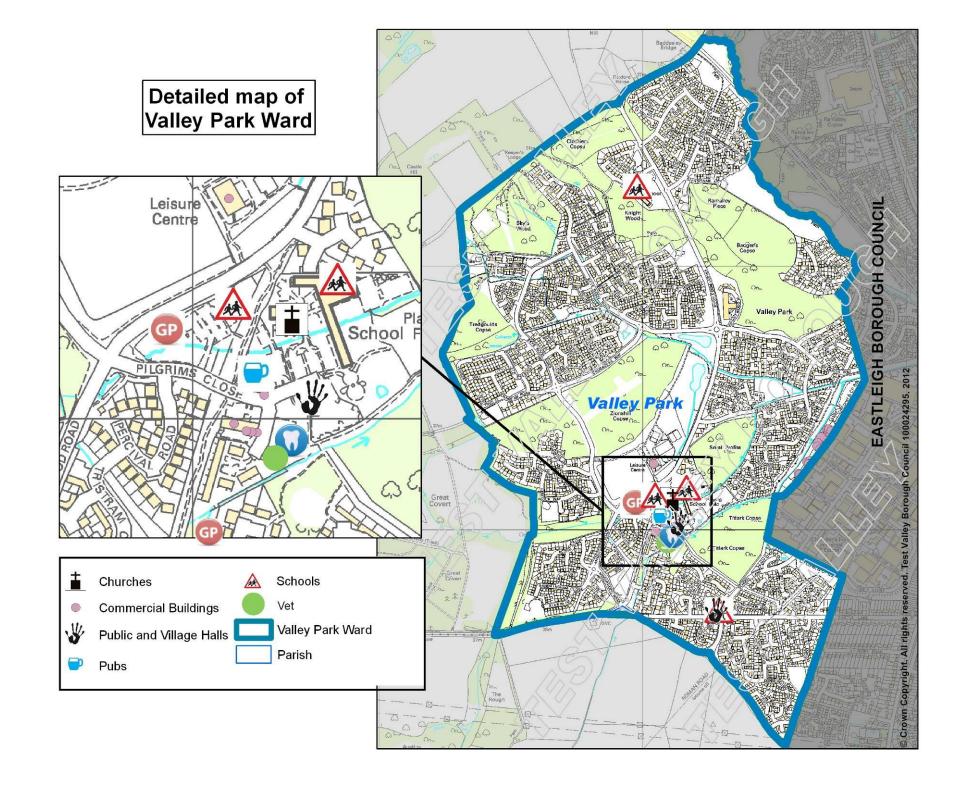
Percentage of people economically active: 84.7%

Residential properties: 2,869

Residents with at least one GCSE or equivalent: 89.6%

- Valley Park has an ageing population; 4.5% of residents are currently retired.
- On a national scale, Valley Park is not considered deprived.
- Most properties are in the middle of the property market range.
- The majority of residents own their own home.
- A plurality of residents are employed in professional roles.
- The ward has a number of areas that are designated as Sites of Importance for Nature Conservation.





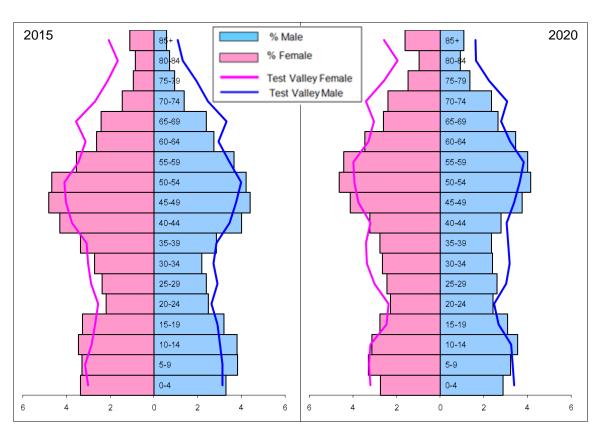
Who lives in Valley Park

The following pages provide information about the people currently living in the ward of Valley Park including who they are and their differing needs.

Key population information...

- Between 2015 and 2020 the population of Valley Park is expected to decrease by 4.8%, a reduction of 358 people.
- The population is ageing with an increase of 4.7% in those aged 65 and over by 2020. Implications for healthcare and service provision should be considered in future planning.
- Valley Park is one of the least deprived areas in the country.

Population²



The population pyramids above show the age and gender profile of Valley Park against the average profile for Test Valley.

The population of Valley Park is estimated to be 7,473 in 2015, and is expected to fall to 7,115 by 2020, which is a reduction in the population of 4.8%.

At present Valley Park accounts for 5.7% of the total Test Valley population. Valley Park has the sixth largest population across all wards in the borough, whilst it covers the fifth smallest area, resulting in a higher than average population density of 28.8 people per hectare (the fifth largest population density in the borough). The density for the borough as a whole is 2 people per hectare.

There is a higher proportion of **young people (aged 0-19)** living in Valley Park than in Test Valley as whole (27.5% in the ward compared to 22.8% across the borough). The proportion of young people is set to fall to 24.7% by 2020 (compared to Test Valley as a whole, where the proportion is expected to remain at 22.8%).

Valley Park has a slightly lower proportion of **young adults (20-39)** than the borough average (21.2% and 21.6% respectively). This is expected to fall to 19.9% of the population by 2020, whereas the borough average is expected to rise slightly to 21.9%.

There are more **middle aged people (40-64)** living in Valley Park than in Test Valley as a whole (39.1% compared to 34.4%). This suggests that a large proportion of households in the ward are made up of parents and children who are yet to leave home. However, the proportion of middle aged people in Valley Park is expected to fall to 38% by 2020; it will also fall across Test Valley to 32.4%.

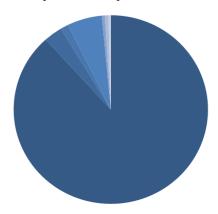
There is a smaller proportion of **older people (65+)** in Valley Park compared to Test Valley (12.7% compared to 21.2%). However, the proportion of those aged 65 and over is set to increase over the next five years, rising to 17.4% by 2020 (and to 22.9% across the borough). The proportion of residents **aged 85 and over** is currently 1.7% for Valley Park and 3% for Test Valley; both these figures will rise by 2020 to 2.7% and 3.9% respectively.

It should be noted that the population estimates do not take into account any areas where permission for housing development has been granted but where building has not yet taken place.

Across Test Valley the population is forecast to age, which reflects the national trend. Further information on the ageing profile of Hampshire can be seen in Hampshire County Council's "Long term projections of Hampshire's demographic future 2008-2026" report.⁴

Ethnicity⁵

Ethnicity of Valley Park residents

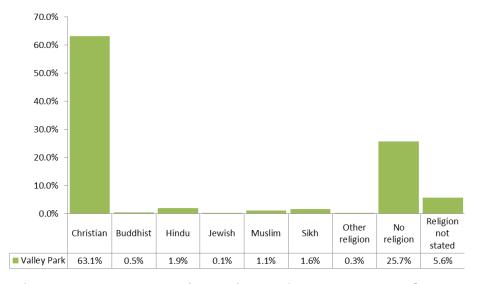


White British	White; Other	Mixed	Asian	Black	Arab	Other
88.3%	3.1%	1.3%	5.8%	0.5%	0.6%	0.4%

Whilst the vast majority of Valley Park residents (88.3%) are White British, this is lower than the Test Valley average of 93.3%. Additionally, there are slightly fewer people of White Other ethnicity in the ward (3.1%) than borough wide (3.2%). A greater proportion of people of Mixed, Asian, Black, Arab and other ethnic backgrounds live in Valley Park than in Test Valley as a whole. However, Valley Park's level of ethnic diversity is lower than England as a whole, where 79.8% of the population are White British.

Religion⁶





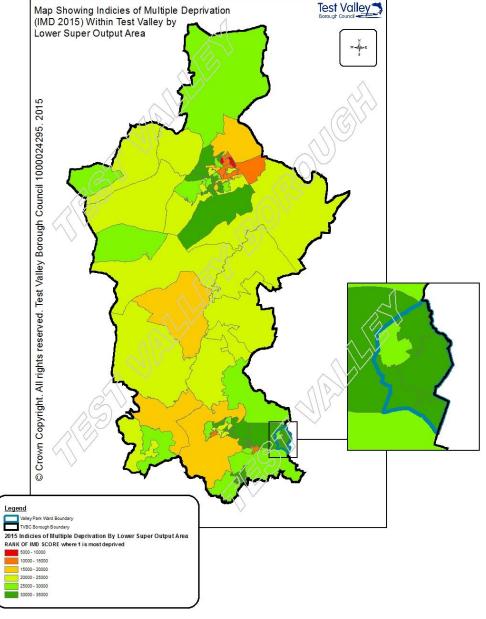
The majority of Valley Park residents (63.1%) classify themselves as Christian, which is lower than the borough average of 65.7% but higher than the English average of 59.8%. The next largest group are those that say they have no religion (25.7%), which is slightly higher than the Test Valley average (25.1%) and lower than the national average (27.7%). Of those groups who do adhere to a religion, Muslims are the second largest group in Test Valley (0.6%) and England (2.3%); however, in Valley Park, Hindus are the second largest religious group at 1.9% of the population (this is the highest proportion of Hindus in any Test Valley ward).

Deprivation⁷

The English Index of Multiple Deprivation 2015 is designed to identify areas where communities lack resources and are in need. To do this, seven factors are considered, which are:

- income deprivation;
- employment deprivation;
- health deprivation and disability;
- education deprivation;

- barriers to housing and services;
- crime;
- living environment deprivation.



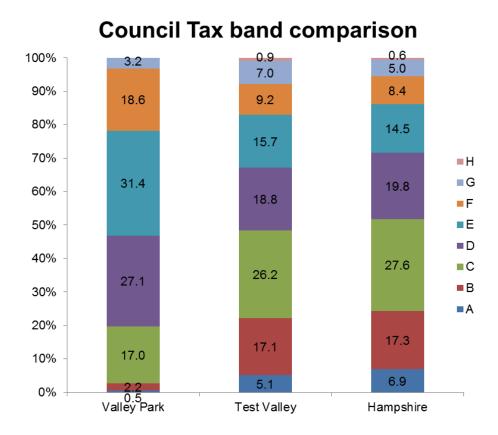
Areas are scored on each of these factors, and ranked nationally from least deprived to most deprived (one being the most deprived). Of 32,844 areas ranked across the country, the five areas which make up Valley Park are ranked as 29,902, 30,590, 31,691, 31,968 and 32,265. All five areas in Valley Park are in the top 20% of least deprived areas in the country. The map above shows the deprivation score for Valley Park against all areas in Test Valley.

Types of houses

Key housing information...

- The majority of houses in Valley Park are in the middle range of the property market. With fewer houses at the lower end of the market it may be difficult for people on low incomes or first time buyers to live in the local area.
- A large proportion of people in the Valley Park own the property they live in at 86.9% compared with the borough average of 70.4%.
- The price of property in Valley Park has increased over the last three years, in line with the English national trend.

Council Tax Bands⁸

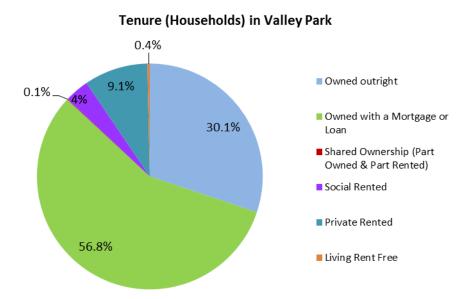


Data from 2015 shows that the majority of properties in the ward are in the middle range of the property market, with 75.5% of properties in Bands C to E.

Just 2.7% of properties in Valley Park are in Council Tax Bands A-B. This is substantially lower than the average for Test Valley (22.2%) and Hampshire (24.3%) and may mean it is difficult for people to afford housing in the ward, particularly those on lower incomes or first time buyers.

Household tenure⁹

Household tenure refers to the financial arrangements under which residents occupy their homes.



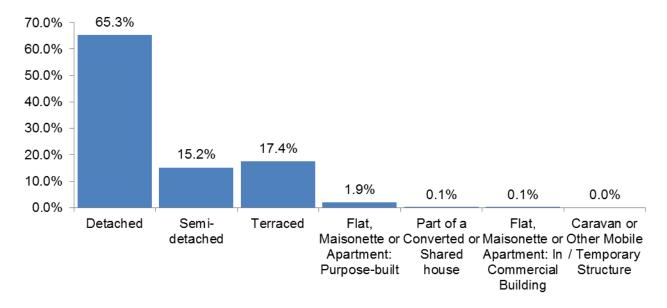
The pie chart above depicts the tenure of households in Valley Park as reported in the 2011 Census. The vast majority (86.9%) of Valley Park residents own their home either outright or with a mortgage or loan. This is higher than the borough average of 70.4%.

The proportion of residents renting in Valley Park is lower than the average for Test Valley as a whole. In Valley Park, 9.1% of people privately rent their home and 3.5% rent theirs from a Housing Association; across the borough, 12.9% of people privately rent and 14.4% socially rent. Additionally, whilst 0.7% of Test Valley residents have shared ownership of their property, just 0.1% of Valley Park residents do.

Dwellings¹⁰

The term dwelling refers to the type of accommodation (house, flat, etc.) in which people live.

Dwellings in Valley Park



According to the 2011 Census, the majority (65.3%) of Valley Park residences are detached houses – this is higher than the borough average of 38.6%. The percentage of Valley Park households that are flats, maisonettes, apartments or part of a converted or shared house is much lower than across the whole of Test Valley (2.1% compared to 12.5%).

Estimated average house price¹¹

According to Zoopla estimates, the average price paid for a property in Valley Park over the past three years (based on the sale of 279 properties) is £325,062.16. This is an increase of 11.6% from the average house price 3 years ago. The average price for a house in England (as of April 2015) is £253,065 (based on the sale of over two million properties); this has increased by 12.8% since 2012.

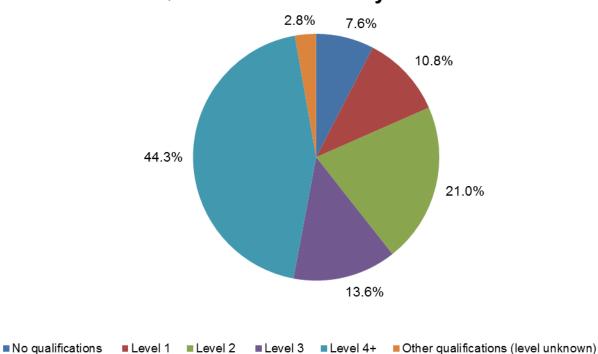
Qualifications and jobs

Key economic information...

- Residents of Valley Park are well educated, with 89.6% of residents aged 16-74 having at least one GCSE or equivalent.
- 80.0% of Valley Park residents are economically active (this includes people
 who are both employed and actively seeking employment). People who are
 economically inactive are not seeking a job, and include people who are
 retirees, full time students, looking after family or long-term sick.
- The largest proportion (29.4%) of Valley Park residents are employed in professional roles.

Qualifications¹²

Qualifications in Valley Park

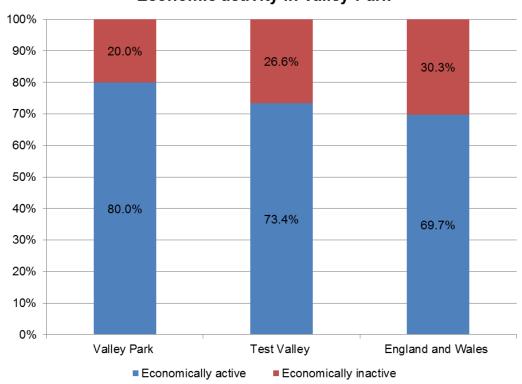


No qualifications	No academic or professional qualifications.
Level 1	1+O level passes, 1+CSE/GCSE any grades, NVQ level 1, Basic/Essential skills, NVQ Level 1.
Level 2	5+O level passes, 5+GCSEs (grades A*-C), 1 A level, 2-3 AS levels, City and Guilds Craft, Apprenticeship, NVQ level 2.
Level 3	2+A levels, Higher School certificate, NVQ level 3, City and Guilds Advanced Craft, BTEC National.
Level 4/5 Degree (e.g. BA, BSc) higher degree (e.g. MA,PhD, PGCE), NVQ levels 4 and qualified teacher, nurse or accountant status, BTEC Higher.	
Other qualification	Level unknown, vocational/work-related qualifications, foreign qualifications.

89.6% of residents aged 16-74 living in Valley Park have at least one GCSE or equivalent qualification, which is higher than the Test Valley average of 77.6%. Additionally, 2.8% of residents have an unknown qualification (the Test Valley average is 4.1%). This means that 7.6% of Valley Park residents between 16 and 74 have no academic, vocational or professional qualifications, which is 10.8% lower than the borough average. 44.3% of residents are educated to at least undergraduate degree level or NVQ level 4 or 5 or higher; 30.5% of Test Valley residents are educated to this level.

Employment¹³

Economic activity in Valley Park



The above graph shows employment status of Valley Park residents compared to the averages for Test Valley and for England and Wales. 80.0% of Valley Park residents are economically active (this includes people who are both employed and actively seeking employment). Of those who are economically active, 2.1% are unemployed. This is lower than the Test Valley average (2.5%) and the average for England and Wales (4.4%).

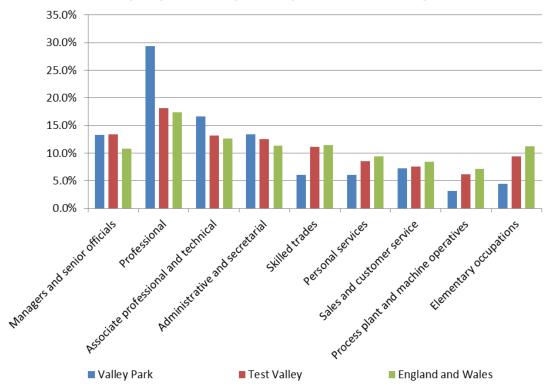
20.0% of Valley Park residents are economically inactive (these are people who are not seeking a job, and include those who are retirees, full time students, looking after family, or long-term sick). This is lower than both the Test Valley average (26.6%) and the national average (30.3%).

Jobseeker's Allowance claimants

The Jobseeker's Allowance (JSA) is payable to people under pensionable age who are available for, and actively seeking, work. The total number of claimants is updated on a regular basis – please follow the link below for more information on claimant count in Valley Park.

https://www.nomisweb.co.uk/reports/lmp/ward2011/1140853951/report.aspx?town=valley%20park

Employment by occupation in Valley Park



The above graph shows the residents of Valley Park by occupation. Within the ward, the largest proportion of people (29.4%) work in professional roles, which is considerably higher than the borough average (18.2%) and the national average (10.8%).

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ⁱ For more information on these groupings, please visit http://ww2.prospects.ac.uk/cms/ShowPage/Home_page/Main_Menu___News_and_information/Graduate_M arket_Trends/Examples_of_types_of_work/p!edXffi

Health

0.0%

Very good

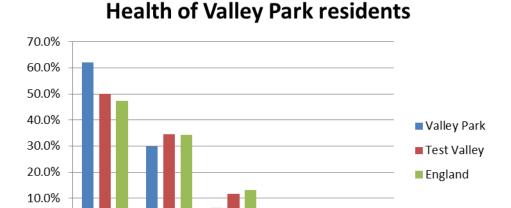
health

Good

health

The average life expectancy for Valley Park women is 89.4 years of age, and the male average is 88.8 (this is the highest life expectancy for men in Test Valley). The female life expectancy is higher than both the borough average and the English average by 4.9 and 6.6 years respectively. Similarly, the life expectancy for Valley Park men is 8.2 years higher than the Test Valley average and 9.9 years higher than the English average. ¹⁴

In 2011, 0.9% of people living in Valley Park were long-term sick or disabled. This is lower than both the Test Valley average (2.4%) and the average for England (4%). ¹⁵



At the 2011 Census, 92% of residents in Valley Park said that they felt that they were in very good or good health. This is higher than both the average for the borough and the average for England (84.6% and 81.4% respectively). Only 1.7% of the population rated their health as bad or very bad, which is lower than the average for both Test Valley and England (3.8% and 5.4% respectively). ¹⁶

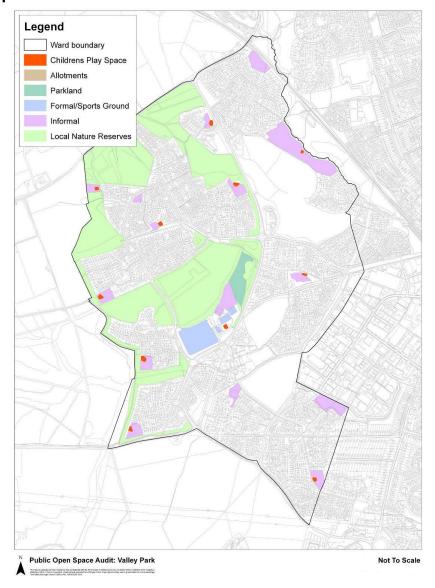
Fair health Bad health Very bad

The environment

Key environment information...

- Valley Park has a lower than required amount of public open space, with the majority of open space concentrated in a small number of large open spaces. Despite this, anecdotal evidence suggests that residents are satisfied with the open spaces in Valley Park.
- The ward has a number of areas that are designated as Sites of Importance for Nature Conservation.

Public open space¹⁷

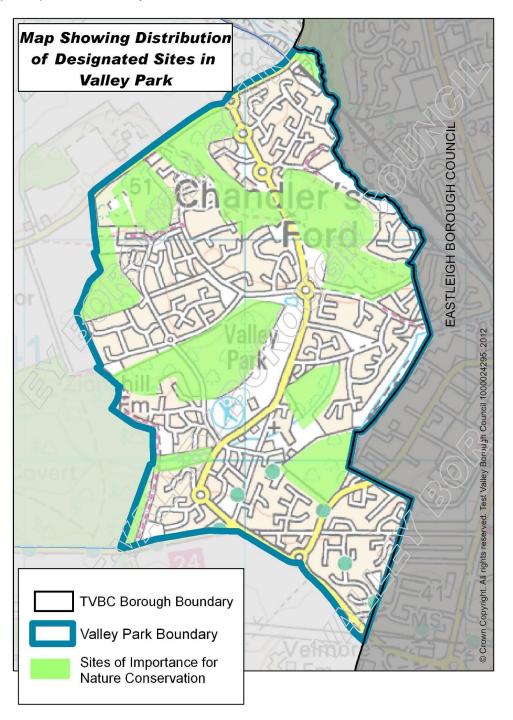


Based on a 2011 estimated population the total requirement for public open space in Valley Park is 20.45 hectares. The amount of public open space available is 15.03 hectares which means that the ward has provision below the required amount of provision. The map on the previous page shows the location of public open space in Valley Park, it

should be noted that whilst local nature reserves are shown on the map, these are not included in the public open space audit.

Knightwood Leisure Centre is the principle recreation facility and comprises a football and cricket pitches, all weather surfaced pitches, 4 tennis courts, regional standard BMX track, skate park, multi-use games area (MUGA) and children's play area. Open spaces with children's play areas are located within housing at locations including Hemlock Way, Sandringham Close, Collins Close, Glendowen Road and Wicklow Drive.

Despite being under provision, anecdotal evidence suggests that residents are satisfied with the open spaces in Valley Park.



Community

Facilities

The table below show the facilities and services available within Valley Park.

Valley Park also has its own community newsletter called Valley Park Voice which is distributed to all residents on a monthly basis. 18

	Valley Park	
Food Store(s)	Yes	
Other Shop	Yes	
Pre-School	Knightwood Pre-School, Knightwood Leisure Centre Busy Bees Nursey, Pilgrims Close Mulberry Pre-School. Valley Park Community Centre	
Primary School	St Francis Church of England Primary School, Pilgrims Close Knightwood Primary School, Bellflower Way	
Secondary School	No	
Health Facility	Knightwood Surgery, Pilgrims Close St Francis Surgery, St Francis Place Park Pharmacy, Pilgrims Close Visiting therapists to Knightwood Leisure Centre	
Leisure Facility	Knightwood Leisure Centre, Skys Wood Roas Outdoor sports facilities Provision for children and teenagers	
Rail Station	No, but Chandler's Ford is within a mile of Valley Park	
Public House	The Cleveland Bay, Pilgrims Close	
Community Facility	Valley Park Community Centre, Pilgrims Close	
Voluntary clubs	Knightwood Youth Club, Knightwood Leisure Centre	
Church	St Francis Church, Pilgrims Close	

The following link can be used to find out details of clubs and activities in the local area: http://www.getactivehampshireiow.co.uk/

Councillor Contact Details

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The information in this profile has been prepared by Test Valley Borough Council's Policy Team. For further information please contact the Council on 01264 368000 or email the team at policyteam@testvalley.gov.uk

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⁵ Census (2011) Ethnic group. Available online at: http://www3.hants.gov.uk/factsandfigures/population-statistics/census pages/census 2011.htm

statistics/census_pages/census_2011.htm

⁶ Census (2011) Religion. Available online at: http://www3.hants.gov.uk/factsandfigures/population-statistics/census_pages/census_2011.htm

⁷ Department for Communities and Local Government (2010) English Indices of Depriavtion. Available online at: http://data.gov.uk/dataset/index-of-multiple-deprivation

⁸ Test Valley Borough Council: Revenues Service (2015) Council Tax Band figures.

⁹ Census (2011) Neighbourhood Statistics: Tenure – households. Available online at: <a href="http://www.neighbourhood.statistics.gov.uk/dissemination/LeadTableView.do?a=1&b=13692447&c=valley+park&d=14&e=7&g=6431988&i=1001x1003x1004&o=362&m=0&r=1&s=1432905169906&enc=1&dsFamilyId=2505

To Census (2011) Neighbourhood Statistics: Accommodation type – households. Available online at: <a href="http://www.neighbourhood.statistics.gov.uk/dissemination/LeadTableView.do?a=1&b=13692447&c=valley+park&d=14&e=7&g=6431988&i=1001x1003x1004&o=362&m=0&r=1&s=1432905281156&enc=1&dsFamilyId=2570

¹¹ Zoopla (2015) Sold house prices. Available at: http://www.zoopla.co.uk/house-prices/?search_source=top_nav

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¹³ Census (2011) Nomis: Employment and unemployment. Available online at: http://www.nomisweb.co.uk/reports/lmp/ward2011/1140853951/report.aspx?town=valley%20park

¹⁴ LG Inform Plus (2012) Life expectancy. Subscription only data source.

¹⁵ Census (2011) Neighbourhood Statistics: Long-term health problem or disability. Available online at: <a href="http://www.neighbourhood.statistics.gov.uk/dissemination/LeadTableView.do?a=1&b=13692447&c=valley+park&d=14&e=6&g=6431988&i=1001x1003x1004&m=0&r=1&s=1432907107984&enc=1&dsFamilyId=2504

¹⁶ Census (2011) Neighbourhood Statistics: Key figures for health and care. Available online at: <a href="http://www.neighbourhood.statistics.gov.uk/dissemination/LeadKeyFigures.do?a=1&b=13692447&c=valley+park&d=14&e=6&g=6431988&i=1001x1003x1004&m=0&r=1&s=1432906654125&enc=1

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https://valleyparkcommunitycentre.wordpress.com/valley-park-voice/

¹ Census (2011) Population density. Available online at:

² Hampshire County Council (2012). Small Area Population Forecasts: ward level gender and age breakdown. Available online at: <a href="http://www3.hants.gov.uk/factsandfigures/population-statistic

⁴ Hampshire County Council (2009) "Long term projections of Hampshire's demographic future 2008-2026". Available online at: http://www3.hants.gov.uk/ltp - hampshire s demographic future 2009-3.pdf